

management consulting

FINANCE OPTIMIZATION

CHALLENGES FACED BY TODAY'S CFOs

Today's CFO understands that they serve as a strategic partner to the business to add value beyond crunching numbers. Business needs and demands are changing faster than ever, and the finance organization must stay nimble to keep up. External pressures, internal complexities, and everything in between lead to some of the top challenges CFOs face today.

- > How do I support the articulation of value creating business strategies, and how can I partner with business leadership to drive strategy execution across the enterprise?
- > How do I build a highly scalable function, able to support acquisitions and other changes to the business?
- > How do I ensure that our investments in innovation and growth yield the greatest returns?
- > How should I organize Finance to best serve the needs of different stakeholders, and how do I attract and retain the best talent needed to ensure successful execution of Finance's mission?
- > How do I ensure that the data the company relies on is accurate and provides the most useful information?

Transformation Approach and Value Creation Model

Addressing these issues requires an integrated solution. Successfully transforming the organization involves touching nearly all facets of the organization, including the overarching strategy and vision, how the organization is structured, how talent is managed and developed, the tools and technology used, and how data is collected and shared. Our capability pyramid offers an integrated approach that addresses all key facets of the operating model as it relates to finance and accounting.



Each of the five value drivers has the ability to deliver tactical, tangible benefits to the finance and accounting function. Cohen & Company has partnered with our clients to navigate the full transformation journey as well as small enhancements to their current processes and technologies. Let us understand the challenges faced by your organization and learn how we can help.

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PROJECT CASE STUDIES

Our experiences span the spectrum of finance and accounting services, from strategy through execution

